



# Loddon Mallee Trails Strategy

SPRING 2009



## Loddon Mallee Trails to Lead Tourists this Way

### Positioning the Loddon Mallee Region as a Premier Trail Destination.

A study is being conducted to examine the potential for the Loddon Mallee region to be developed as a premier destination for users of tracks

and trails. The study, funded by local and state government authorities in the Loddon Mallee region will attempt to identify potential walking, cycling, mountain biking, canoeing and horse riding trails of regional significance that will attract domestic and international tourists to the area. The project will examine the

region's existing network of trails and determine those which could be further enhanced to capitalise on our unique natural and cultural characteristics. Bendigo-based planning company, [communityvibe](#), has been contracted to facilitate the project. Local residents and businesses are invited to take part in this exciting project.

## Considerations of a Regionally Significant Trail

- Trails that provide a **link** between towns, attractions or natural features within the region, **potentially across municipal boundaries (geographic scale)**
- Trails that highlight **unique features** in the region and offer opportunities for trail users to enjoy these features through vistas, interpretation opportunities, etc.
- Trails designed and promoted in such a way as to provide a high level of **appeal** to potential users
- Trails that may cater for a variety of **different users**, e.g. walkers, cyclists,

- roller bladers, people with prams, horse riders, canoeists / kayakers
- Trails that cater for a **range of experiences**: from very easy well signed trails to more challenging trails where survival skills may be required
- Trails that provide social, health, economic and environmental **benefits** to the region
- Trails that feature an appropriate level of **supporting infrastructure** (e.g. signage, toilets, picnic areas, etc)
- Trails that provide **loops and access points**

- Trails that encourage use by both **local residents and visitors**
- Trails that are **sustainably designed, constructed and managed with local community support**

### Examples of Victorian Iconic Trails

- ◆ Great Ocean Walk
- ◆ Great South West Walk
- ◆ Murray to Mountains Rail Trail
- ◆ Australian Alpine Walking Track
- ◆ You Yangs Mountain Bike Park
- ◆ Lysterfield Mountain Bike Park
- ◆ Glenelg Canoe Trail
- ◆ Bicentennial National Trail (Horse Riding)

# How Can You Be Involved?

## 1. Public Submission Form for People with Ideas about Potential Trails

We are interested in your ideas about areas in which regionally significant trails should be developed in the Loddon Mallee region. Please fill in our Public Submission Form located at <http://tinyurl.com/rhymmqv>



## 2. Survey for People Who Use Regionally Significant Trails

Please set aside 10-15 minutes of your time to help us develop a better understanding of what motivates you to use regionally significant trails and what factors are important to ensure that you have an enjoyable experience: <http://tinyurl.com/yfo8abj>

## 3. Attend One of Our Workshops (see below for dates and venues)



## Project Partners

- ◆ Victorian Government
- ◆ Campaspe Shire Council
- ◆ Central Goldfields Shire Council
- ◆ Gannawarra Shire Council
- ◆ Greater Bendigo City Council
- ◆ Loddon Shire Council
- ◆ Macedon Ranges Shire Council
- ◆ Mildura Rural City Council
- ◆ Mt Alexander Shire Council
- ◆ Swan Hill Rural City Council



## Workshop Dates

Topic	Date	Time	Venue
Horse Riding Workshop	Monday 26 October	7.00pm – 8.30pm	Central Goldfields Shire Council Meeting Room, 12-22 Nolan St, <b>Maryborough</b>
Canoeing / Kayaking Workshop	Monday 2 November	7.00pm – 8.30pm	Cohuna Meeting Room, Market St, <b>Cohuna</b>
General Community Workshop #1	Thursday 5 November	7.00pm – 8.30pm	Mildura Rural City Council Committee Room, Deakin Avenue, <b>Mildura</b>
General Community Workshop #2	Wednesday 11 November	6.00pm – 7.30pm	Campaspe Shire Council Function Room, Heygarth St, <b>Echuca</b>
Cycling / Mountain Bike Workshop	Monday 16 November	7.30pm – 9.00pm	Woodend Hub, Cnr. Forest St and High St, <b>Woodend</b>
Walking Workshop	Tuesday 17 November	7.00pm – 8.30pm	Loddon Shire Offices, High St, <b>Wedderburn</b>
General Community Workshop #3	Thursday 19 November	7.00pm – 8.30pm	Ray Bradfield Room (next to Victory Park), Mostyn St, <b>Castlemaine</b>

## Our Vision

Our vision is that the Loddon Mallee Region will become renowned for its diversity of sustainable trails that provide quality experiences; showcase the unique aspects of our region; and provide benefits to our local community and trail users.